

## FOR THOSE OF US WITH DIETARY RESTRICTIONS

we'll keep it super simple: below you'll see some icons with food allergens **if the icon is colored**, the allergen is present, **if the icon is dimmed**, the allergen is not present -- please consider this when ordering

**GL** gluten **GA** garlic **N** nut **D** dairy **SHF** shellfish **P** pork **S** soy

## FRUIT & CEREAL

GL GA <b>N</b> D SHF P S	<b>AÇAÍ BOWL</b> almond milk, berries, peanut butter, banana, cocoa nibs	13
GL GA <b>N</b> <b>D</b> SHF P S <b>D</b> <b>S</b>	<b>SEASONAL FRUIT SMOOTHIE</b> almond milk, cocoa nibs, yogurt, agave add soy or whey protein	9 +3
GL GA N D SHF P S	<b>SEASONAL FRUIT &amp; BERRIES</b>	12
GL GA N D SHF P S	<b>GRAPEFRUIT BRÛLÉE</b> with caramelized brown sugar	8
GL GA <b>N</b> <b>D</b> SHF P S <b>D</b>	<b>SWEET N' SALTY GRANOLA WITH SEASONAL FRUIT</b> choice of milk add greek yogurt	12 +3
GL GA N D SHF P S <b>N</b>	<b>ORGANIC STEEL-CUT OATMEAL</b> add red walnuts & apricot preserves	11
GL GA <b>N</b> D SHF P S	<b>GRIND COLD BREW COFFEE SMOOTHIE</b> banana, oats, cocoa, flaxseeds, honey, almond milk	9

## CLASSICS

<b>GL</b> GA N <b>D</b> SHF <b>P</b> S	<b>CLASSIC BREAKFAST</b> 2 eggs any style, bacon, rosemary fried potatoes, choice of toast	16
GL GA N <b>D</b> SHF P S	<b>VEGETABLE FRITTATA</b> nice little salad	15
<b>GL</b> GA N <b>D</b> SHF P S	<b>TRADEMARK OMELETTE</b> seasonal vegetables, aged cheddar, choice of toast	16
<b>GL</b> GA N <b>D</b> SHF <b>P</b> S	<b>BREAKFAST SANDWICH</b> applewood-smoked bacon, egg, american cheese, special sauce #1	14
<b>GL</b> GA N <b>D</b> SHF P S	<b>THE NEW YORKER</b> smoked salmon, new york bagel, cream cheese, capers, tomato	14
<b>GL</b> GA N <b>D</b> SHF P S <b>N</b> <b>D</b>	<b>WHOLE WHEAT WAFFLE</b> nh maple syrup add cultured butter & spiced almonds add seasonal fruit & berries	14 + 3 + 5
<b>GL</b> GA N <b>D</b> SHF P S	<b>CINNAMON ROLL PANCAKES</b> cream cheese glaze add caramelized banana	15 + 3

## SIDES

GL GA N D SHF <b>P</b> S	<b>BACON</b>	7
GL GA N D SHF P S	<b>TURKEY SAUSAGE</b>	6
GL GA N D SHF P S	<b>ROSEMARY POTATOES</b>	6
<b>GL</b> GA N <b>D</b> SHF P S	<b>DAILY LOAF</b>	4
<b>GL</b> GA N <b>D</b> SHF P S	<b>DAILY MUFFIN</b>	4
<b>GL</b> GA N <b>D</b> SHF P S	<b>TOAST</b>	6
<b>GL</b> GA N <b>D</b> SHF P S	<b>NYC BAGEL</b>	4

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## TO BEGIN

GL GA <b>N</b> D SHF P S	<b>AÇAI BOWL</b> almond milk, berries, peanut butter, banana, cocoa nibs	13
GL GA <b>N</b> <b>D</b> SHF P S <b>D</b> <b>S</b>	<b>FRUIT SMOOTHIE</b> almond milk, cocoa nibs, yogurt, agave add soy or whey protein	9 +3
GL GA N D SHF P S	<b>SEASONAL FRUIT &amp; BERRIES</b>	12
GL GA N D SHF P S	<b>GRAPEFRUIT BRÛLÉE</b> with caramelized brown sugar	8
<b>GL</b> GA N <b>D</b> SHF P S	<b>SEASONAL DOUGHNUTS</b>	10
GL <b>GA</b> N D SHF P S	<b>WARM OLIVES</b> lemon, chili peppers	7
<b>GL</b> <b>GA</b> N <b>D</b> SHF P S	<b>BURRATA &amp; KNOTS</b> tomato jam, roasted garlic	16
<b>GL</b> <b>GA</b> N <b>D</b> SHF P S	<b>EVERYTHING SPICED LATKES</b> smoked salmon, crème fraiche, dill	16
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> SHF P S	<b>TUNA POKÉ</b> avocado, macadamia, spicy crackers	16   32
<b>GL</b> <b>GA</b> N <b>D</b> <b>SHF</b> P S	<b>AVOCADO TOAST</b> spicy pickled shrimp	15
<b>GL</b> <b>GA</b> N <b>D</b> SHF <b>P</b> S	<b>MEATBALLS</b> ricotta, crushed tomato, lemon	12

## EGGS

GL <b>GA</b> N <b>D</b> SHF <b>P</b> S	<b>HANGOVER HASH</b> fennel sausage, poached eggs, cholula hollandaise, duck fat onions	17
GL GA N <b>D</b> SHF <b>P</b> S	<b>HAM &amp; CHEESE OMELETTE</b> speck, triple cream brie, shallots	17
<b>GL</b> GA N <b>D</b> SHF <b>P</b> S	<b>CLASSIC BREAKFAST</b> 2 eggs any style, bacon, rosemary fried potatoes, choice of toast	16
<b>GL</b> GA N <b>D</b> SHF <b>P</b> S	<b>CRISPY MORTADELLA SANDWICH</b> egg & cheese, spicy mayo	16
GL GA N <b>D</b> SHF P S	<b>VEGETABLE FRITTATA</b> nice little salad	15
GL GA N <b>D</b> SHF P S	<b>STEAK &amp; EGGS</b> hanger steak, 2 eggs any style, rosemary fried potatoes, herb aioli ribeye substitution	24 +15
GL GA N <b>D</b> SHF P S	<b>TRADEMARK OMELETTE</b> nice little salad	16
<b>GL</b> GA N <b>D</b> SHF P S	<b>BRUNCH BURGER</b> double patty, fried egg, cheese, black pepper mayo, pickles	21

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## SWEETS & CEREAL

GL GA N D SHF P S N D	<b>WHOLE WHEAT WAFFLE</b> nh maple syrup add cultured butter & spiced almonds add seasonal fruit & berries	14 + 3 + 5
GL GA N D SHF P S	<b>BANANAS FOSTER FRENCH TOAST</b> brown sugar caramel, vanilla sauce, sea salt	16
GL GA N D SHF P S D	<b>SWEET N' SALTY GRANOLA</b> WITH <b>SEASONAL FRUIT</b> choice of milk add greek yogurt	12 +3
GL GA N D SHF P S N	<b>ORGANIC STEEL-CUT OATMEAL</b> add red walnuts & apricot preserves	11 +3

## LUNCH

salad add ons: chicken 9 | salmon 12 | hanger steak 12 | shrimp 12

GL GA N D SHF P S	<b>FRIED CHICKEN SANDWICH</b> spicy honey, soppressata, aioli, slaw	18
GL GA N D SHF P S	<b>TM BURGER</b> bacon, jalapeno jack, fried pickled onions, special sauce	19
GL GA N D SHF P S	<b>THE NEW YORKER</b> smoked salmon, new york bagel, cream cheese, capers, tomato	17
GL GA N D SHF P S	<b>BABY GREENS &amp; CHARRED CARROTS</b> almonds, feta, honey tahini	13
GL GA N D SHF P S	<b>MARKET LETTUCE SALAD</b> soft herbs, creamy italian, aged provolone	13
GL GA N D SHF P S	<b>KALE &amp; QUINOA SALAD</b> aioli, crispy chickpeas, golden raisins, citrus, parm	14
GL GA N D SHF P S	<b>JUICY LAMB DIP SANDWICH</b> comte, tomato jam, lamb broth	19

## SIDES

GL GA N D SHF P S	<b>BACON</b>	7
GL GA N D SHF P S	<b>TURKEY SAUSAGE</b>	6
GL GA N D SHF P S	<b>ROSEMARY POTATOES</b>	6
GL GA N D SHF P S	<b>DAILY LOAF</b>	4
GL GA N D SHF P S	<b>DAILY MUFFIN</b>	4
GL GA N D SHF P S	<b>AVOCADO BAKED EGG</b>	6
GL GA N D SHF P S	<b>NYC BAGEL</b>	4

@TRADEMARKNYC  
#tmtaste | #ingoodco

| **jeff haskell** culinary director | **adrienne guttieri** executive chef  
**matthew rankin** general manager



**TRADEMARK**  
taste + grind

dietary observations menu

brunch

TRADE MARK

taste + grind

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<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>CHURROS</b> key lime curd	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>HOT FUDGE SUNDAE</b> caramel popcorn, malted chocolate, marshmallow gelato	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>CHOCOLATE CHIP COOKIE SKILLET</b> salted caramel ice cream, milk chocolate	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>THE BIG BANANA</b> banana pudding for two, toasted marshmallow fluff, brown butter wafer	14
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>DEATH BY CHOCOLATE</b> devil's food, chocolate pudding, nuts and more chocolate	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>CARAMEL APPLE CHEESECAKE</b> cultured butter sea salt caramel	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>WARM CHOCOLATE CHIP COOKIES</b>	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>DAILY SELECTION OF SORBET AND GELATO</b>	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>AFFOGATO</b> trademark grind espresso, fior di latte gelato, biscotti add a shot of fernet menta +9	10
<b>GL</b> <b>GA</b> <b>N</b> <b>D</b> <b>SHF</b> <b>P</b> <b>S</b>	<b>IRISH COFFEE</b> four j coffee, jameson irish whiskey, bailey's, frangelico, grand marnier whipped cream	14